

UNDERWRITING OPPORTUNITIES

HŌ'IKE KAUA'I COMMUNITY TELEVISION



Underwriting Hō'ike TV offers businesses a unique opportunity for heightened visibility and positive association with diverse, culturally rich content.

Supporting quality programming showcases your brand as a champion of cultural diversity and local storytelling. Partnering with Hō'ike TV not only reaches a wide ranging audience but aligns your business with the station's mission to inform, entertain, and celebrate the spirit of Kaua'i, fostering brand loyalty and community goodwill.



UNDERWRITING MENU

TITLE UNDERWRITER
\$4,500

- Includes a 15-second logo display and voiceover (e.g., "This program is brought to you in part by XXX, and tagline")
- Social media tags in promo reel
- Max **ONE** Title Underwriter per program

KAIĀULU UNDERWRITER
\$2,000

- Includes a 15-second logo display, alongside other Kaiāulu Underwriters, and voiceover (e.g., "This program is brought to you in part by XXX and XXX")
- Social media tags in promo reel
- Max **TWO** Kanalani Underwriters per program

HUI UNDERWRITER
\$1,000

- Includes a 15-second logo display, alongside other Hui Underwriters
- Social media tags in promo reel
- Max **FOUR** Hui Underwriters per program

REGISTRATION

Company Name

Contact Name

Phone

Email

Sponsorship Level

Title Underwriter

Kaiāulu Underwriter

Hui Underwriter

Amount Enclosed Signature

\$

LOCATION
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